

JENNIFER COFFEY



CONNECT WITH ME!

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Instagram: [@cc_bookstacks](https://www.instagram.com/cc_bookstacks)

GENERAL INTERESTS

Outside of work I am a avid reader, content creator, and influencer on Instagram. I work with Penguin Random House, HarperCollins, and independent authors to promote their books.

[@cc_bookstacks](https://www.instagram.com/cc_bookstacks)

WORK EXPERIENCE

SALES INVENTORY MANAGER, SOCIAL MEDIA COORDINATOR, LEAD BOOKSELLER

Barnes and Noble | Enfield, CT | 2019 - present

- Responsible for opening and closing the store
- Produce daily social media posts
- Provide excellent customer service

GRAPHIC DESIGNER & PHOTOGRAPHER

Meryl Moss Media | Westport, CT | 2018 - 2019

- Managed client social media accounts
- Created social media posts following a content calendar schedule
- Designed promotional web advertisements,
- Coordinated social media photography
- Edited video

SCHOOLS ATTENDED

QUINNIPIAC UNIVERSITY

MA Interactive Media and Communications

- Years Attended: 2019 - 2021
- GPA of 4.0

QUINNIPIAC UNIVERSITY

BA Media Studies and Communications

- Years Attended: 2015 - 2019
- GPA of 3.84
- Minor in Sociology
- Concentration in English and Photography
- Volleyball Team Captain 2016 - 2018

CORE SKILLS

- | | |
|---------------------------|--------------------|
| - Social media strategy | - Adobe |
| - Content Creation | - Sketch |
| - Digital marketing | - InVision |
| - Web content development | - Microsoft Office |
| - Copywriting | - Procreate |
| - Social Media | - Wordpress |
| - Photography | |